



Cruisin' the Heartland Swap Meet Booth Rules and Regulations

Vendor Booths and Fees **\$25 per 10x10 space**

Informational/Commercial/Promotional vendors will be charged a vendor fee as noted above. These vendors include all for-profit organizations whether they are individual consultants or national organizations. Non-profit vendors will be charged a vendor fee as noted above for information disbursement only, and an increased fee to fundraise or sell non-food related items. If vendor sells any type of food or beverage without permit purchased to do so, they will be required to shut down operations. Commercial booth applications must include detailed list of items to be displayed or given away. The City reserves the right to deny a permit and set up to any vendor with questionable items. There will be a limit to the number of spaces available for manufactured products of like nature. Spaces will be assigned on a first come-first serve basis. Merchandise approval and booth assignment will be based upon City review.

Through festival activities, the City of Elizabethtown attempts to create an enjoyable, family atmosphere. To that goal booth space will be not be rented to 501 (c) (4) organizations or other groups or individuals promoting political causes or campaigns. The City reserves the right to rent booth spaces to groups and individuals that involve activities that are compatible with the goals of the festivals as determined by the City in its sole discretion. The distribution of flyers and other printed materials is discouraged and the direct solicitation of funds by groups or individuals is prohibited unless approved by the City.

General Rules

Booth Set-Up

- All booths must be operational by Saturday, August 1st at 7:45 a.m.
- Entry to the Swap Meet Zone will not be permitted after 7:00 a.m.
- Booths must be open the entire event time. The display space is approximately 10' x 10'. This also depends on booked vendors. You must request the needed space on application. If a vendor needs additional space, it must be approved by Event Coordinator depending upon space. If approved for additional space, they must pay an additional fee per pricing listed above.

Booth Break-Down

Vendors may break down their booth on Saturday any time after 5 p.m. or at close of event. Coordinate accordingly to maintain operational hours until festival has concluded. There will be no exceptions. However, due to the number of people in the area, **VEHICLES WILL NOT BE ALLOWED IN BOOTH AREAS UNTIL THE AREA IS CLEARED OF ALL PEDESTRIAN TRAFFIC.**

Liability

Display furnishings must be provided by the exhibitor who will be responsible for his/her goods at all times. There will be trash receptacles available to be used by vendors, however, it is the vendor's responsibility to keep their rented area clean and free from debris at all times.

Event Parking

Vehicles are to be parked in the designated parking area immediately after setting up your booth. Parking information will be provided with your acceptance package that will be mailed within 3 weeks of the event.

Overnight Accommodations

Contact the Tourism and Convention Bureau office in Elizabethtown, 800-437-0092 for information on area motels and/or campgrounds. *RV parking is not available at the event site.*

Printed applications must be accompanied by check or money order. Registration fee must be received by July 1st. **No refunds will be made after July 1, 2026.**

Questions? Please see contact below:

City of Elizabethtown Events Dept.

Attn: Priscilla Scarborough

209 West Dixie Ave.

Elizabethtown, KY 42701

Contact Information: Priscilla Scarborough at (270) 234-8258 or cell (270) 234-4789
email: priscilla.scarborough@elizabethtownky.gov.

DAY OF EVENT CONTACT:

Bill Strader, Captain

Cruisin the Heartland

270-300-5834

Booth locations are assigned on site/morning of event by Bill Strader in accordance with festival parameters. Bill will be your on-site contact during the festival should you need assistance, please contact him at the number listed above.

For all other questions regarding applications, policies, payments, etc., please contact the City of Elizabethtown Events Dept at 270-234-8258.