



Heartland Homecoming Parade

2024 Application

READ ENTIRE APPLICATION BEFORE SENDING

We invite you to apply for participation in the 2024 Heartland Homecoming Parade to be held on Saturday, August 24th. The parade will start at 10:00 am from the public square in downtown Elizabethtown and proceed north on 31W (West Dixie Ave.) to the Helmwood shopping center. **The 2024 theme is “HELLO HOLLYWOOD.”** Your entry must be family friendly and adhere to the theme in order to be accepted.

DEADLINE: Each year the parade committee selects a limited amount of entries from the many applications submitted. Applications **MUST** be completed in full to be considered for acceptance into the Heartland Parade and **MUST** be received by the City of Elizabethtown by **5:00 pm Thursday, August 1st, 2024.**

After reviewing the applications submitted, the committee will extend invitations to the selected applicants. There are no entry fees for organizations/non-profits to participate in the parade; however, each unit must fund its own expense for travel, and other accommodations. Commercial units may be charged an entrance fee. A unit is considered “commercial” if the purpose of the entry is advertising only. For all other types of motorized vehicles, number of units depends on parade layout. Contact Event Coordinator with questions.

*****Your entry must be tied to the parade theme in some way and have entertainment value that assists in the purpose of the parade.**

Name of Entry _____ Sponsor/Organization _____

Contact _____ Phone _____

Address _____ Cell Phone _____

City _____ State _____ Zip _____

E-mail _____

Describe Entry: _____Antique Car/Tractor _____ Car Club _____ Marching unit

_____ Walking _____ Performing Group (Choir, Cheerleading, Gymnastics)

_____ Float _____ Band _____ Horses (bagged) _____ Horses (not bagged) _____

_____ Elected Official _____ Other (brief description) _____

Describe your unit _____

Number of walkers/Band members _____ Number of vehicles _____

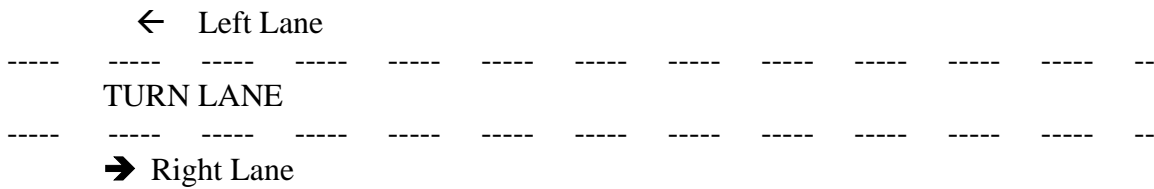
Number of horses _____

Age range of participants _____ (all participants under 14 MUST be accompanied by an adult)

Unit length _____ **feet; Unit width** _____ **feet; Unit height** _____ **feet**

DIAGRAM OF UNIT ON PARADE ROUTE:

Diagram your unit formation on map below: Note: Diagram represents West Dixie from curb to curb with 3 lanes of traffic, however, overall width of entry will be limited to 30'. Please draw an **X** for each walker and a **box** for each vehicle or float in the configuration.



Parade movement North on Dixie -> -> -> -> -> -> -> -> -> -> ->

All participating units must be able to maintain a consistent forward movement during the parade of approximately 2 miles per hour. **UNITS ARE NOT PERMITTED TO STOP AND PERFORM ALONG THE ROUTE**, all performances must be done while in motion.

Does your unit have parade experience? If yes, please list events: _____

Vehicles for your unit in the Assembly/Dispersal areas. Total number of access passes needed _____ *please keep vehicles to a minimum due to limited space.*

Once unloaded, vehicles will need to be moved to dispersal area at north end of Helmwood plaza parking lot.

Please describe how your entry will enhance our parade, and entertain the spectators along the parade route.

Please note: Entries **may** be required to provide a photo to be accepted.
APPLICATION IS NOT A GUARANTEE OF ACCEPTANCE

Once approved, any change in a unit's original application must be approved by the Heartland Festival Parade Committee. Failure to secure prior approval will be cause for removal of the variance or entire unit from the parade. The Heartland Homecoming Parade committee reserves the right to disapprove any entry application.

****DUE TO SAFETY CONCERNS, THE THROWING/TOSSING OF ITEMS FROM ENTRIES IS NOT PERMITTED. ANY PARTICIPANT WHO NEGLECTS THIS PARADE POLICY WILL BE ASKED TO EXIT PARADE ROUTE IMMEDIATELY. WE INVITE ALL PARTICIPANTS TO HAND OUT CANDY/OTHER ITEMS, HOWEVER, IT MUST BE PASSED ALONG BY WALKING PARTICIPANTS, NOT THROWN, OR TOSSED.****

Please initial here indicating that you have read and will abide by the above policy _____

****ALL entries MUST provide proof of liability insurance coverage to be considered. To complete, contact your insurance company and request the following: a copy of your liability insurance with City of Elizabethtown listed as ADDITIONALLY INSURED. Documents may be emailed to priscilla.scarborough@elizabethtownky.gov with a cover letter noting parade participants' name that matches the parade entry form. For questions contact Events Department.****

*****All horses must have current coggins certificate with them on site.

*****All animals must be leashed and handler in control of them at all times.

*****No live ammo may be part of your entry.

I have read all of the information above, and I fully understand the terms of the application process.

WAIVER

By signing this release and indemnification agreement, we hereby expressly assume all such risks of injury, loss, or damage to us or to any related third party, arising out of or in any way related to the above-described activities, whether or not caused by the act, omission, negligence, or other fault of the City of Elizabethtown, its officers, its employees, or by any other cause.

Signature

Date

Please send completed applications to:

State Theater

Attn: Parade Coordinator

209 West Dixie Ave, Elizabethtown, KY 42701

Or Email: priscilla.scarborough@elizabethtownky.gov

Committee must receive no later than August 1st. If mailing, submit no later than 10 business days prior to ensure timely delivery. Phone: 270-234-8258